



Junior Service League of Concord
P.O. Box 1531, Concord, NH 03302-1531
www.jslconcord.org

Dear Potential Sponsor,

The Junior Service League of Concord is comprised of a diverse group of women who demonstrate an interest and commitment to voluntarism. The League was established in 1931 to promote philanthropic, educational and civic programs in Concord and to offer volunteer service. The League's activities focus on supporting women and children in crisis in the Greater Concord area. We distribute nearly 100% of money raised each year to Concord area non-profit organizations, and to individuals with specific, documented needs.

Our largest fundraiser of the year, the Red Carpet Gala, is scheduled to take place Saturday, November 14th from 7:00 pm-11:00 pm at the Grappone Center in Concord. We expect attendance to be around 200 guests. Our attendees include business owners, local professionals, and prominent community members. The evening will include a plated dinner and dancing, wine raffles, live auction, and will conclude with a grand prize cash drawing of \$1000 for one lucky winner. Every ticket holder is entered to win. Proceeds from this event will benefit Friends of Forgotten Children, a 100% volunteer run provider of food, clothing and holiday gifts for low income and at-risk individuals and families, as well as other community initiatives. As you may know, this organization was established out of the overflow of one woman's heart, as she remembered that everyone is someone's child.

There are many ways that you can help, and we hope you will give sponsoring and /or attending our event serious consideration. Our sponsorship form is attached. As you will see, each level of support comes with its own benefits, and at a minimum, all sponsors will be recognized in our program, on our website and on our Facebook page.

We appreciate your time and consideration, and hope you will give supporting this event some serious thought. All contributions are appreciated and significant to our efforts and the needs of the population we serve. We will follow up within the week in hopes we can count you among our supporters and answer any questions you may have.

Many thanks,

Bridget Edinger

2015 Gala Committee Chair

